"=CHNOLOGY 5.○ 28mm straightening iron

Ionic technology

EP TECHNOLOGY 5.0

This is a very technical process similar to what is done in jewelry. Its achievement lasts a long time as this is about getting a layer of micrometric metallic particles by electroplating.

- no friction for even more smoothness
- no chemical agents for better resistance to high-heat
- even heat distribution all through the plates

For plates:

- 1. 3 x harder & longer lasting*
- 2. 3 x smoother
- 3. hard-wearing to chemicals
- 4. lasting & perfect straightening
- 5. hair respected & sublimated

For perfect, long-lasting results:

- preserves the integrity of the hair
- hair is soft and shiny
- even heat distribution makes faster styling results that last longer

For intensive professional use:

- perfect resistance to wear-out, chemical products and high-heat
- even smoother plates
- time and energy savings

Advanced Heat Management™ system

The straightener integrates the latest self-regulating heating element, the Advanced Heat ManagementTM, which gives accurate and continued to ManagementTM, which gives accurate and continuous electronic control of the temperature. Because of this technology, the unit offers immediate heat-up, a very high temperature, temperature stability to the nearest half degree and very quick reaction and recovery times.

Perfect results

BaBylissi The hi-tech heating element provides even heat distribution all through the plates The high performance of the appliance allows use on any length of hair even the longest one Temperature control from 150°C to 230°C allows use on any type of hair from the most fragile to the most BaByliss BaByliss difficult one, from the thinnest to the coarsest one BaByliss 720 BaByliss 7

- perfect straightening for all hair types even for ethnic one
- perfect for technical straightening (known as « brazilian » type) BaByliss 77C





BaByliss 230

BaByliss 720

BaByliss 770

BaBylissir

BaByliss

BaByliss

BaByliss ?

BaBylissi BaBylissi

BaByliss

Ionic technology

A true ionic generator removes static electricity and paired with the benefits of EP TECHNOLOGY 5.0 plates gives the smoothest, sleekest styles ever!

Safety & precision

Temperature display allows precise heat control on the plates Stay-cool housing resists the ultra-high heat for comfortable handling

Features

- EPTECHNOLOGY 28mm x 110mm plates
- Ionic technology
- Advanced Heat Management System™: immediate heat-up
- Temperature selector 5 settings (150°C 170°C 190°C 210°C 230°C)
- On/off switch & temperature display
- Professional 2.70m swivel cord



The Straightener

BAB2091EPE ▶



BaByliss 776 www.babylisspro.co

BaByliss

BaByliss 72